

# ESI Newsletter – Fall/Winter 2011



Team ESI is excited about our new advancements and will continue to partner with you in your success!

## Happy Holidays from ESI!

Welcome to ESI's first newsletter. In this issue you will learn all the exciting activities and events planned at ESI in the upcoming month as well as key dates for current students.

We hope you enjoy the issue and for the latest information, check out [www.facebook.com/esiesthetics](http://www.facebook.com/esiesthetics).

The staff and students of ESI wish you and your family a safe and healthy holiday season & Happy New Year!

## Open House @ ESI

The students of the Elaine Sterling Institute will kick-off the 2011 holiday season Wednesday, December 14 from 2:00-8:00pm with its annual Holiday Open House.

This event will showcase the latest treatments in skin care and the first-class talent ESI has to offer.

Guests can enjoy light refreshments and will be treated to complimentary spa services, skin care consultations and door prizes. Facility tours and treatment demos will also be given throughout the day.

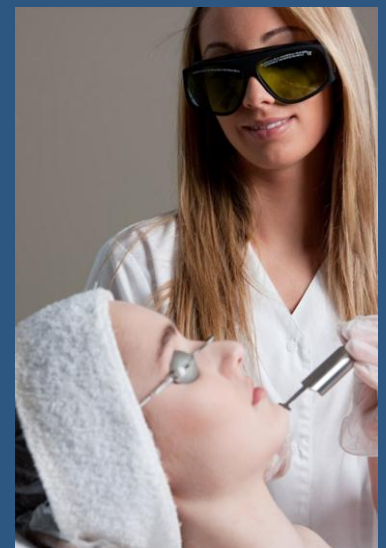


## Special Events @ ESI

- December 14<sup>th</sup>:  
Open House
- March 2<sup>nd</sup>:  
Graduation
- May 6<sup>th</sup> & 7<sup>th</sup>:  
ITEC Examinations

*Our Institute has the latest spa equipment available, making ESI renowned for combining "European skincare standards with American science."  
- Elaine Sterling*

"The mission of the Elaine Sterling Institute is to provide programs of educational excellence that combine classical European traditions of skincare with modern American scientific technologies. We instruct our students in the competencies set by the state board of cosmetology, equip them with the required skills to pass the state board examination and prepare them for their professional careers." - Elaine Sterling





Avoid super-hot showers - high temperatures can strip moisture - try a warm soak with oatmeal instead.

## ITEC & CIDESCO – Get Internationally Certified

Want to work overseas? On a cruise ship? Or back home in your native country? Consider getting your ITEC certification at ESI.

Due to their rigid quality assurance testing and high standards, ITEC qualifications guide graduates into employment all over the world

Simply put, ITEC is your passport to an international career in esthetics.

ITEC Prep Classes available at ESI February 2012.

This Prep Class will help you prepare for both the written and practical examinations administered by ITEC.

The CIDESCO certification program is recognized as the top international designation for the committed skincare professional.

CIDESCO Diploma holders also receive a CIDESCO badge that is instantly recognized as a sign of excellence.

Schools approved by CIDESCO International have to provide a training period of at least 1200 hours and follow a training programme.<sup>1</sup>

ESI has applied for CIDESCO certification and will have its inspection in January and voting will be in March/April. Stay tuned for more information.

<sup>1</sup> <http://www.cidESCO.com/>

## Graduation & Exit Exams

### Exit Exams Calendar

#### Practical Review – Thursdays

January 12<sup>th</sup>  
February 16<sup>th</sup>  
March 15<sup>th</sup>  
April 12<sup>th</sup>

#### Exit Exam – Mondays

January 16<sup>th</sup>  
February 20<sup>th</sup>  
March 19<sup>th</sup>  
April 16<sup>th</sup>

## Upcoming Classes

### Advanced Laser Certification Course

A booming market for Aesthetic Laser Applications!

Popular culture has familiarized people everywhere with the amazing results of aesthetic procedures - creating a market projected to be worth 896.4 million by 2010 in the US alone. What's more 15.2 million of the projected 19 million procedures will be noninvasive.

Next Class: 1<sup>st</sup> week in February. Schedule and prices @ [www.elainesterling.com](http://www.elainesterling.com)

## Spotlight on ESI Graduate

Lisa Merrion, Licensed Aesthetician  
Owner Practically Perfect Day Spa



Lisa graduated from ESI June 2010 and owns this super cute day spa conveniently located at 577 East Main Street in downtown Canton, Georgia.

[www.practicallyperfectdayspa.com](http://www.practicallyperfectdayspa.com)

**Elaine Sterling Institute**  
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**Admissions & Placement Services:**  
[asha@elainesterling.com](mailto:asha@elainesterling.com)

**Web Sites:**  
[www.elainesterling.com](http://www.elainesterling.com)  
[www.spaatesi.com](http://www.spaatesi.com)

"We place science in your hands." - Elaine Sterling

## Scholarships for Instructors!

ESI Alumni...Have you ever thought about teaching? The instructor program is 500 hours and is designed to prepare you to teach within the school environment.

Esthetician instructors are responsible for preparing their students to take the state board examinations and equip their students with industry standards.

The course can be attended on a full time or part time basis and should be completed in nine months. Full scholarships are available for former students. Contact Elaine for more information.

## Webinar Series

ESI is proud to announce our brand new Weekly Webinar series starting on Monday, December 12th at 8pm. Here are the highlights:

- Webinars are for current ESI students only, check your inbox for log-in information
- Webinars are held weekly - Mondays at 8pm and are archived

## Schedule

December 12th - Microdermabrasion Lecture  
December 19th - Chemical Peel Lecture  
January 9th - Microdermabrasion Demonstration  
January 16th - Tri Peel demonstration  
January 23rd - ESI Skincare Product Knowledge Lecture  
January 30th- Tri Active Interactive Multimedia Educational Seminar  
February 6th - Laser Physics & Safety

We are extremely excited about the advancements at ESI and will continue to partner with you in your success "Team ESI".

*ESI is renowned for combining  
"European skincare standards with  
American Science."*

**2012**

## Enrollments & Financial Aid

### 2012 Academic Calendar

#### Day Classes: Full & Part Time

January 10<sup>th</sup>  
April 10<sup>th</sup>  
July 10<sup>th</sup>  
October 9<sup>th</sup>

#### Evening Classes: Part Time

January 10<sup>th</sup>  
March 6<sup>th</sup>  
May 1<sup>st</sup>  
July 10<sup>th</sup>  
September 4<sup>th</sup>  
October 9<sup>th</sup>

ESI now offers financial aid  
<http://www.fafsa.ed.gov/> to eligible students enrolled in the Esthetics Program.





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4840 Roswell Road NE  
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Name  
Address  
City, State Zip Code